

One **Big** Thing

U.S. Embassy Stockholm

September 2009 Newsletter



On September 16-17, the 6th annual [Sweden-U.S. Entrepreneurial Forum](#) will be held in Stockholm. This year the forum will focus on capital and clean-tech, a theme that fits well into the work the Embassy has carried out through the years with the One

Big Thing. Ambassador Barzun will be among the noted speakers, together with State Secretary Jöran Hägglund of the Ministry for Enterprise, Energy and Communications and Randy Mitchell, Private Equity Specialist at the U.S. Department of Commerce.

The Sweden-U.S. Entrepreneurial Forum is organized by ESBRI, Swedish Ministry of Enterprise, Energy and Communications and U.S. Department of Commerce. The objective is to create economic opportunities for Sweden and the United States by bringing together entrepreneurs, government officials, capital and academic communities from both countries.

ClimateWell Teams Up with the Clinton Climate Initiative

U.S. Embassy A-List company ClimateWell, a Swedish solar powered air conditioning manufacturer, has signed a supply agreement with the Clinton Climate Initiative, a project of the William J. Clinton Foundation. The agreement is intended to spur the adoption of sustainable indoor climate control practices in 40 of the world's largest cities (C40).

By partnering with the Clinton Climate Initiative, ClimateWell will have the opportunity to introduce its Solar Cooling system to energy efficiency building retrofit projects across the C40 cities—including single and low-rise multifamily housing projects, nursing homes, hospitals, hotels, gyms and office buildings. The cooling system can also be used to reduce energy consumption in shopping malls.



"This is an important recognition of our product's ability to reduce the carbon foot print of our homes and buildings" says ClimateWell CEO, Per Olofsson. "It is both an honor and a great opportunity for us to work with the Clinton Climate Initiative to help improve the environment in some of the world's largest cities."

U.S. Government Announces \$500 Million in Awards for Clean Energy Projects

Marking a major milestone in the effort to spur private sector investments in clean energy and create new jobs for America's workers, Treasury Secretary Tim Geithner and Energy Secretary Steven Chu on September 1 announced \$502 million in the first round of awards from an American Recovery and Reinvestment Act (Recovery Act) program that provides cash assistance to energy production companies in place of earned tax credits. The new funding creates additional upfront capital, enabling companies to create jobs and begin construction that may have been stalled until now.

"The Recovery Act is investing in our long-term energy needs while creating jobs in communities around the country," said Treasury Secretary Tim Geithner. "This renewable energy program will spur the manufacture and development of clean energy in urban and rural America, allowing us to protect our environment, create good jobs and revitalize our nation's economy."

Said Secretary Chu: "These grants will help America's businesses launch clean energy projects, putting Americans back to work in good construction and manufacturing jobs. The initiative will help double our renewable energy capacity over the next few years and make sure America leads the world in creating the clean energy economy of the future."

Nordic Nations Leaders in Global Trend toward LEED Green Building Program

International builders are increasingly adopting the U.S. Green Building Council's LEED Green Building Rating System -- the United States' primary tool for green building -- with international projects now comprising 27 percent of LEED certified and registered projects. LEED projects are underway in 114 nations, with a particularly strong presence in Norway, Finland, Sweden and Denmark.

"Currently there are 43 LEED projects under construction in the Nordics, where their commitment to consensus and collaboration mirrors exactly how LEED works best," said U.S. Green Building Council's Vice President of International, Tim McEnery. "Growth of LEED adoption in the Nordic region is accelerating: 36 projects have registered with LEED so far in 2009. With the increase of interest in the Nordic countries, we're confident that LEED will be a tremendous tool to add to the leadership in sustainability that the Nordic countries embody."

Follow U.S. Embassy OBT Trip to Norrland on Facebook

On September 20, Assistant Public Affairs Officer Ryan Koch, will commence a four day journey to northern Sweden visiting the cities of Kiruna, Luleå and Umeå. The purpose of the trip is to learn more about the region's energy and environmental efforts. Mr. Koch will be meeting both politicians, businesses, NGOs and students. In addition, he has scheduled four speaking engagements discussing President Barack Obama's extensive green agenda.

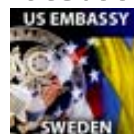
Updates from the trip will be posted on [Embassy Stockholm's Facebook site](#).

Do you want to read more about the Embassy's work with the One Big Thing?
See <http://stockholm.usembassy.gov/environment.html>

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